



Wicked Manors

EDEN AFTER DARK
TEMPTATION AWAITS



SPONSORSHIP PACKET

2040 N. Dixie Hwy., Wilton Manors FL 33305

954-463-9005

www.pridecenterflorida.org

WickedManors.org



Introduction to The Pride Center



AT THE **CENTER** OF IT ALL

The Pride Center at Equality Park is a hub of activity, hosting more than 50 regular meeting groups each month catering to various social and educational needs including seniors, women, individuals living with HIV/AIDS, and more. The Center annually impacts more than 250,000 South Florida residents and visitors to South Florida.

Situated on a five-and-a-half acre campus with 30,000 square feet of office space, the Equality Park campus fosters synergy among ten non-profit organizations while providing life-enhancing programs. With a commitment to giving access to services for healthy living, we invite all to join in shaping a future where health and wellbeing thrives.

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Why Sponsor Wicked Manors?

Increase Brand Awareness: Reach tens of thousands of attendees and a wide online audience.

Engage with the Community: Showcase your commitment to the community and support for local events.

Build Customer Loyalty: Connect with potential customers in a fun and engaging environment.

Enhance Your Brand Image: Associate your brand with a positive, high-energy event.



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2025 Sponsorship Deck

Wicked Manors

Annual Halloween Celebration

Theme: Eden After Dark

Friday, October 31st, 2025 • Gates open at 5:00pm

Event start: 6:00 PM - 11:00 PM

Location: Wilton Drive, Wilton Manors, Florida

2024 Attendance: 30,000 – 35,000

Wicked Manors, a Pride Center at Equality Park production, returns to Wilton Drive in collaboration with the City of Wilton Manors! The historic and entertaining block party happens every Halloween and benefits the vital programs and services of The Pride Center at Equality Park.

The block party is held on Wilton Drive from NE 21st Court and N. Dixie Highway at Five Points. Traffic is blocked off to provide a safe space for costumed guests to celebrate and enjoy the revelries. Our Halloween celebration includes 2 stages, the Main Stage and the North Stage, located near Five Points.

Last year the celebration entertained guests from 22 countries, 48 US states, The Commonwealth of Puerto Rico, and D.C.

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Presenting Sponsor - \$25,000 (2 available)

10x10 Canopy Booth: Premium location close to the main stage.

Marketing: Inclusion in all marketing campaigns leading up to the event

Two text messages during event promoting your business*

Hyperlinked Logo: Featured prominently on the event website.

Event Shirts: Logo featured on Wicked Manors shirts

Stage Mentions: Multiple acknowledgments from the main stage throughout the event.

Banner Signage: Logo included on main stage and north stage banner

Printed & Digital Materials: Logo inclusion on all printed and electronic promotional materials.

VIP Access: Ten VIP wristbands for exclusive access to VIP areas.

Additional Perks: Unique opportunities to engage with attendees and maximize your brand presence.

- Language to be mutually agreed upon between sponsor and The Pride Center. Character limitations apply



Wicked Manors

Stage Sponsor - \$15,000 (2 available)

10x10 Canopy Booth: Close to the main stage.

Marketing: Inclusion in all marketing campaigns leading up to the event

Two text messages during event promoting your business*

Press Releases: Inclusion in event press releases

Hyperlinked Logo: Displayed on the event website.

Event Shirts: Logo featured on Wicked Manors shirts.

Stage Mentions: Acknowledgment from the main stage.

Banner Signage: Logo included on main stage and north stage banner

Printed & Digital Materials: Logo inclusion on all printed and electronic promotional materials.

VIP Access: Eight (8) VIP wristbands for exclusive access to VIP areas.



- Language and timing to be mutually agreed upon between sponsor and The Pride Center.
Character limitations apply

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Wicked Manors

VIP Sponsor - \$10,000 (3 available)

Marketing: Inclusion in all marketing efforts.

Press Releases: Inclusion in event press releases

Hyperlinked Logo: Featured on the event website.

Event Shirts: Logo featured on Wicked Manors shirts.

Stage Mentions: Acknowledgments from the main stage during the event.

Banner Signage: Logo on banners placed on barricades and on main and north stage banners.

Printed & Digital Materials: Logo inclusion on all promotional materials.

VIP Access: Six (6) VIP wristbands for exclusive access to VIP areas.



- Language and timing to be mutually agreed upon between sponsor and The Pride Center.
Character limitations apply



Tent Sponsor - \$7,500

Printed Materials: Logo inclusion on printed promotional materials.

Event Shirts: Logo featured on Wicked Manors shirts.

Press Releases: Inclusion in event press releases.

Website Presence: Logo featured on the event website.

Marketing Opportunities: Inclusion in all marketing campaigns leading up to the event

VIP Access: Four (4) VIP wristbands for exclusive access to VIP areas.

Decor Sponsor - \$5,000

Printed & Digital Materials: Logo inclusion on all promotional materials.

Event Shirts: Logo featured on Wicked Manors shirts.

Press Releases: Mention in event press releases.

Website Presence: Logo featured on the event website.

VIP Access: Two VIP wristbands and six general entry tickets

Eden Sponsor - \$2,500

Printed & Digital Materials: Logo inclusion on all promotional materials.

Event Shirts: Logo featured on Wicked Manors shirts.

General Entry Tickets: Ten general entry tickets to the event.